

ONCOLOGY TIMES VOI. XXVI, NO. 15

EDITORIAL BOARD

Chairman: Robert C. Young, MDPresident, Fox Chase Cancer Center, Philadelphia

James O. Armitage, MD

Professor of Medicine, University of Nebraska Medical Center College of Medicine

Joseph S. Bailes, MD

Partner, Texas Oncology

Paul A. Bunn, Jr., MD

Director, University of Colorado Cancer Center Grohne/Stapp Chair in Cancer Research Past President, American Society of Clinical Oncology

Harold P. Freeman, MD

Director, Center to Reduce Cancer Health Disparaties, NCI Director, Ralph Lauren Center for Cancer Care and Prevention, New York City

Joan Hermann, LSW

Director, Social Work Services, Fox Chase Cancer Center

Linda White Hilton, MSN, RN, FAAN

Director, Patient Affairs Dept., MD Anderson Cancer Center

Richard T. Hoppe, MD

Professor and Chairman, Department of Radiation Oncology Stanford University School of Medicine

Robert J. Mayer, MD Professor of Medicine, Harvard Medical School; Director, Center for Gastrointestinal Oncology, Dana-Farber Cancer Institu Peggy A. Means, MHA

Executive Vice President and Chief Operating Officer Fred Hutchinson Cancer Research Center

Frank L. Meyskens, Jr., MD

Professor of Medicine and Biological Chemistry Director, Chao Family Comprehensive Cancer Center Interim Senior Associate Dean of Allied Health Sciences College of Medicine, UC Irvine

Joseph V. Simone, MD

President, Simone Consulting, Dunwoody, GA Clinical Director Emeritus, Huntsman Cancer Institute

President and CEO, National Coalition for Cancer Survivorship

Paul A. Volberding, MDProfessor of Medicine, University of California, San Francisco Chief, Medical Service, San Francisco Veterans Affairs Medical Center; Vice Chair, Dept. of Medicine, UCSF

Jane C. Weeks, MD, MSc

Director, Center for Outcomes & Policy Research Dana-Farber Cancer Institute, Harvard Medical School

Norman Wolmark, MD

Chairman and Principal Investigator for Operations National Surgical Adjuvant Breast and Bowel Project Allegheny General Hospital Cancer Center, Pittsburgh

PUBLISHED BY LIPPINCOTT WILLIAMS & WILKINS

ART DIRECTOR: Ellen Oxild

EDITORIAL ASSISTANT: Yesenia Maldonado

ASSOCIATE DIRECTOR OF PRODUCTION: Barbara Nakahara

DESKTOP MANAGER: Peter Castro

DESKTOP ASSOCIATE: Monica Dyba

COVER ART: Kathleen Giarrano

MANAGER OF CIRCULATION: Deborah Benward

CONTRIBUTING WRITERS:

Robert H. Carlson, Peggy Eastman, Jane Erikson, Margot Fromer, Alice Goodman, Gretchen Henkel, Andrew Holtz, Heather Lindsey, Peggy Peck, Naomi Pfeiffer, Eric Rosenthal, Ed Susman

PUBLISHER: Vickie Thaw

VICE PRESIDENT, ADVERTISING SALES: Ray Thibodeau

DIRECTOR OF ADVERTISING SALES: Paul Tucker

MANAGER OF ADVERTISING SALES: Martha McGarity

ADVERTISING REPRESENTATIVES:

Frank Cox, Steve Close, Patrice V. Culligan, Pharmaceutical Media, Inc. 30 East 33rd St., 4th Fl. NY, NY 10016, 212-685-5010

EDITORIAL/PUBLISHING OFFICES: 333 Seventh Ave., 19th Fl., New York, NY 10001; 646-674-6544; fax 646-674-6500; OT@LWW.com;

www.oncology-times.com UK Edition: www.oncology-times-uk.com

CLASSIFIED ADS: Melissa Moody, Lippincott Williams & Wilkins, 351 West Camden St., Baltimore, MD 21201; 800-269-4339, fax 410-528-4452; e-mail mmoody@LWW.com



Oncology Times (ISSN 0276-2234) is published twice a month by Lippincott Williams & Wilkins, at 116522 Hunters Green Parkway, Hagerstown, MD

21740. Business, editorial, and production offices are at 333 Seventh Ave. 19th Fl. New York, NY 10001, 646-674-6544, fax 646-674-6500 $\begin{tabular}{ll} OT@LWW.com, oncology-times.com. Printed in USA Copyright 2004 by Lippincott Williams & Wilkins. Indexed in the CINAHL® database \end{tabular}$ of nursing and allied health literature. Periodical postage rates paid a Hagerstown, MD, and at additional mailing offices. SUBSCRIPTION INFORMATION, ORDERS, OR CHANGES OF ADDRESS (6 tions listed below): 16522 Hunters Green Parkway, Hagers 21740, 800-638-3030; in Maryland, call collect 301-714-2300, ANNUAL SUBSCRIPTION RATES: US \$160 individual, \$220 institution. All other countries except Japan, \$220 individual, \$276 institution. Airfreight charges added for all destinations outside of the United States, Canada, and Mexico. Single copies \$22. In Japan, contact Igaku-Shoin, Ltd., 3-24-14 Hongo, Bunkyo-Ku, Tokyo 113-0033, Japan. **POSTMASTER**: Send address changes to Oncology Times, 2340 River Rd., Suite 408, Des Plains, IL 60019-9864. No part of this publication may be reproduced without the prior written permission of the publisher. The appearance of advertising in *Oncology Times* does not constitute on the part of Lippincott Williams & Wilkins a guarantee or endorsement of the quality value of the advertised product or services or of the claims made for them by their advertisers.



LETTERS

George A. Omura, MD, on Giving, and Not Giving, Chemotherapy

nice my name was mentioned in the correspondence between Drs. Joseph Simone and Elizabeth Lowenthal in the Letters section in the June 25th issue regarding Dr. Simone's "Econo-Docs" column, I would like to comment briefly about what I said and wrote more than two decades ago.1

I thought a goal should be set for each patient, based on what was realistic, not wishful thinking. Is cure a realistic possibility? Has a survival benefit been proven in other patients with that stage and type of cancer? Is relief of symptoms likely? Does the patient consent to a study?

Finally, the need for psychological support (something is being done; someone cares) as an indication for giving chemotherapy, although disparaged by some of my colleagues, seemed to have some legitimacy. The patient who insists on chemotherapy (as opposed to the family or referring physician) and is not ready for hospice care is well known to practitioners like Dr. Lowenthal. However, the point was also made that, at least in my experience, there were cases where none of these indications pertained, and thus there was no reason to give chemotherapy.

Too naïve, perhaps? Nowadays, are medical oncology trainees taught to set a goal for each patient and to establish a legitimate reason for giving chemotherapy? The cancer chemotherapist gives chemotherapy; the medical oncologist should know when not to

George A. Omura, MD Professor Emeritus University of Alabama at Birmingham

References

1. Omura GA: Indications for cancer chemotherapy. New Engl J Med 1982;307:826.

2. Omura GA: Oncology (the study of cancer) is more than chemotherapy. J Clin Oncol

Reply from Joseph Simone, MD

Thank you, Dr. Omura. Your words of wisdom remain true today, and perhaps even more salient. It takes a conviction to do the right thing and a willingness to help others see it. This is often difficult in high-pressure practices like oncology, but it is our responsibility to provide such guidance.

Viewpoints

continued from page 4

Stopping Rules

In my opinion, when possible, clinical trial designs should be "adaptive." In particular, in Phase II and III trials, physicians should examine the response rate in patients already treated with a new agent, and if this rate is unacceptably low, the trial should be stopped so that future patients can receive different therapy.

"Stopping rules" depend on the "response rate of interest," also called the "target response rate." It is intuitive that the higher the target response rate, the fewer patients who fail to respond are needed to stop a trial. In at least several instances, the target response rate specified in Phase II industry-sponsored protocols is lower than the response rate with standard

Let's say the standard complete response (CR) rate is 50% and the target CR rate with the new drug is 20%. That means that only five patients must fail to respond to effectively rule out a 50% CR rate, whereas 14 would have to be treated to similarly rule out a 20% CR rate.

Thus, nine additional patients would have to be treated with a new drug after it is obvious that the new drug is less effective than the standard drug with respect to the outcome being monitored.

Informed consent forms routinely do not mention this practice, which is done in the hope that the new drug will produce responses less than complete—i.e., minor responses—in the additional patients.

The pharmaceutical industry has been, and remains, indispensable if medicine is to move forward. It is a mistake, however, to ignore the industry's imperfections."

There may be benefits to patients even if the CR rate is lower; for example, minor responses might prolong survival, or toxicity might be less than with standard therapy.

However, stopping rules are almost invariably designed so as to monitor only one outcome, generally response rate. Endpoints such as survival or toxicity are frequently monitored on an ad hoc basis.

Such informality is antithetical to accepted statistical practice and invites subjectivity into decisions about stopping/continuing clinical trials.

It is particularly unfortunate that this practice occurs given the availability of statistical designs that monitor multiple endpoints, e.g., response, toxicity, and survival.

For example, I know of one ongoing trial with no plan for stopping based on CR rate, even though the CR rate with standard therapy is 60%. The pharmaceutical company rationalized this omission by noting that the protocol involved treatment with two standard drugs in addition to the one investigational agent; this type of reasoning ignores the possibility that the investigational agent could make the

standard drugs less effective.

It would appear that these practices leave pharmaceutical companies vulnerable to suggestions that they are more interested in furthering the interests of the drug (by observing some minor responses that may be of no benefit to the patient) than in furthering the interests of the patient.

Unnecessary Testing

The last point is that pharmaceuticalsponsored trials have occasionally made certain tests mandatory instead of optional, as they had invariably been in the past. To be included in the trial, patients have to agree to tests whose results, although of undoubted scientific interest and potentially beneficial to future patients, are irrelevant to the patient participating in the trial. Such tests include extra blood draws and bone marrow aspirations.

Regardless of the pain involved (and marrow aspirates are painful), the concern is that patients are being placed in an untenable situation that some might consider coercive.

I would suggest making the tests optional so that study participants can refuse the tests but still be able to be treated with the new drug. It is unethical to deny patients treatment if they refuse unnecessary testing.

I reiterate that the pharmaceutical industry has been, and remains, indispensable if medicine is to move forward. It is a mistake, however, to ignore the industry's imperfections.

The fundamental principle of medicine is to give the best treatment to each patient regardless of other considerations. I fear that this principle is being ignored in many industry-spon-