

EDITORIAL DEPARTMENT

MORRIS FISHBEIN, M.D.
EDITOR

The Journal of the
American Medical Association

535 North Dearborn Street
Chicago

In your reply please
refer to these initials

MF

January 13, 1939.

Mr. Willard Greenwald,
New York City.

My dear Willard:

I have read your letter of January 5 and talked
it over with all of our people here in the office.

I do not see that there is much that we can do
in the matter. I do not see how the Food and Drug
Administration can fail to declare diethylene glycol
a poisonous substance. On the other hand, I am quite
convinced that as used in Philip Morris cigarettes
it is not poisonous.

I do not know whether or not you have yet seen the
book called "Medical Mussolini" in which there is a
whole chapter relative to the American Medical Asso-
ciation and the Philip Morris Cigarettes. We cannot
sue them for libel but I do not see any reason why
you should not do so if you wish.

I do not believe the classification of diethylene
glycol as a poison will harm the sale of Philip
Morris cigarettes any more than the classification
of nicotine as a poison tended to harm such sale.

With best wishes,

Sincerely yours,

Morris Fishbein

ZW

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