

December 8, 1952

Dr. Morris Fishbein  
5543 Blackstone Avenue  
Chicago 37, Illinois

Dear Doctor Fishbein:

We wish to thank you for the clippings enclosed with your letter to us of December 1st, and also thank you for your letter of December 4th in which you indicate that you expect to be in New York for the week beginning Monday, December 15th. Both Mr. Ganger and the writer are very anxious to see you, so in accordance with your suggestion we have selected 2:00 P.M. on December 15th as a good time at least for us. We further suggest that if this is agreeable with you, we should meet in Mr. Ganger's office at 119 West 40th Street.

We are very anxious to go over Dr. Friedell's report of December 3rd with you and also desirous of outlining definite plans for investigations in the immediate future. If you feel it advisable, it might be well to have Dr. Friedell or Dr. Hoffmann come east to contribute to this conference. Dr. Friedell's progress report is quite interesting. We presume that by the time you come to New York, Dr. Friedell will have added more subjects to the forty already observed. We wonder if Dr. Friedell could find time this week to test a few pre-determined sensitive subjects on competitive filter tipped cigarettes such as Parliament and Viceroy. Furthermore, we are curious to know among the twelve persons who showed a rise in radio-activity, was a lesser rise indicated in any of these subjects when smoking Kent Cigarettes.

Assuring you that we are looking forward to conferring with you next Monday, we wish to remain

Very truly yours,

P. LORILLARD COMPANY

H. B. Parmale, Ph.D.  
Director of Research

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