



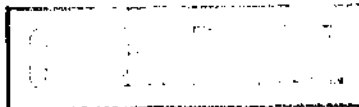
MEMORANDUM

The American Tobacco Company

TO Mr. H. R. Hanmer
Dr. W. R. Harlan

DATE May 29, 1962

FROM E. S. Harlow



SUBJECT Impending Action by The AMA on the Lung Cancer Controversy. Report of Telephone Conversation with Dr. M. H. Seevers today.

Dr. Seevers stated that he had just attended a joint meeting of the AMA Board of Trustees and Council on Drugs, Saturday, May 26. Considerable pressure has been brought to bear on the Board requesting that the AMA take a definite stand on the smoking-lung cancer issue. The Board of Trustees has again referred this matter to the Council on Drugs.

At the Council meeting a number of the members indicated a desire to throw the matter back into the lap of the Board. However, Mose, and perhaps one or two others, felt that this was an opportunity to present the matter to the AMA membership in an objective manner. The Council is proposing that a summation of the information on the subject be published in an early issue of the JAMA. This can be either one unbiased article covering both sides of the controversy or two articles, one stating the case for the thesis that smoking is causally related to lung cancer and the other taking the negative side. Dr. Seevers is in a position to suggest the author or authors of these articles and has notified us so that we may give some thought to the matter and make any suggestions to him which we feel are appropriate. He believes that authors with M.D.s are not absolutely necessary but would be definitely advantageous.

There will be a meeting of the Council June 15 and 16 for the purpose of discussing this matter and he would like to be prepared to make suggestions at that time. He intends to be at Ann Arbor from June 4 through June 14 and can be contacted there at any time. I told him that we would probably be in touch with him next week.

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