



## MEMORANDUM

*The American Tobacco Company*

TO

Dr. H. R. Hanner  
Dr. W. R. Harlan

DATE September 3, 1964

FROM

E. S. Harlow

SUBJECT Folder Entitled "Smoking: Facts You Should Know"  
(American Medical Association).

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The subject folder is being revised. A copy of the original folder, together with a draft of the revised version, is attached. The A.M.A. Education Research Foundation Committee, of which Dr. Larson is a member, was asked to review the revised version and offer suggestions prior to August 28. Paul was on vacation and hence did not have an opportunity to do so before the deadline. He contacted Seevers suggesting that this material might be discussed at their next meeting on September 14. Seevers indicated that this would be satisfactory with him. However, he suggested that Paul contact Dr. Hugh Hussey to ascertain whether any action had been taken. Paul called Dr. Hussey who stated that it would be impossible to make any corrections in the revised material since it had already gone to press. Hopefully, it will be possible at the next revision to correct errors (some of them are glaring), and modify the text. The folder, in its present form, is definitely prejudiced.

Incidentally, it is our understanding that the preparation of such material is a function of the Department of Community Health and Health Education of the A.M.A.; Fred V. Hein, Ph.D. is the director of this department.

ESH:hc