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DATE January 11, 1964

TO Mr. Charles B. Wade, Jr.

FROM Gene Cooper

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*Att
File*

DrFarrahCancerCenter.com

NEWS RELEASE

from

THE AMERICAN MEDICAL ASSOCIATION

535 North Dearborn Street . . . Chicago 10, Illinois . . . Phone: Whitehall 4 - 1500

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For Release

IMMEDIATE

Dr. Edward R. Annis, president of the American Medical Association, made the following comment, released by the Chicago headquarters of the AMA, on the report of the Surgeon General's Advisory Committee on Smoking and Health:

"We urge the American people to give careful and thoughtful attention to this report and to the strong evidence linking smoking to cancer and other diseases.

"It should be noted that the report indicates that further research could be valuable and, in this connection, Surgeon General Luther L. Terry expressed approval of the American Medical Association's comprehensive, long-range program of basic research on tobacco and health, which was announced last December.

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"Despite the strong evidence against smoking which has been amassed in this report, it is unrealistic to assume that the American people are suddenly going to quit smoking. Because people will continue to smoke, research efforts should try to find how tobacco smoke affects health and, if possible, to eliminate whatever element in the smoke that may induce disease.

"This is what we hope to do through the AMA research project on tobacco and health."

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